

Cookies statement for the crossinvestzh.ch website

COOKIES AND OTHER TRACKING SYSTEMS

Cookies are strings of text that websites visited by users or sites, or other web servers linked to them, save within the device used by the user so that they are then transmitted back to the same sites on the next visit.

In the browser used, it is possible to restrict or disable the storage and reading of cookies. However, it should be kept in mind that in some cases cookies are essential for certain functions of the websites, which may therefore not be usable without cookies.

In fact, cookies can be used for different purposes: performing computer authentication, session tracking, storing information on specific configurations regarding users accessing the server, storing preferences, or to facilitate the enjoyment of online content, such as keeping track of items in a shopping cart or information for filling out a computer form, etc. In this case, these are cookies that are used to carry out navigation or to provide a service requested by the user. These cookies are not used for any further purposes and are normally installed directly by the website owner. These types of cookies are referred to as **technical cookies**.

However, cookies can also be used to profile the user, i.e., to "observe" the user's behavior, for example, in order to send targeted advertisements, measure the effectiveness of the advertising message and adopt consequent commercial strategies. In this case we speak of **profiling cookies**.

The same result of user observation and monitoring can also be achieved by means of other tracking tools or techniques, including **fingerprinting**.

Use of cookies on the crossinvestzh.ch website

Crossinvest Zürich AG does not use cookies to track the behavior of visitors to the crossinvestzh.ch site and has structured its site so that it can function only with the use of technical cookies.

It also does not use other tracking tools such as fingerprinting technologies.

In detail, the technical cookies used are as follows:

- **Google Maps:** aimed at identifying the user's location and facilitating the calculation of the route to the desired Crossinvest location.
- **Crossinvestzh.ch** and **www.crossinvestzh.ch** with the sole function of facilitating access to the website.

In relation to Google Maps cookies, Google's privacy policy is available at the following link:

<https://policies.google.com/privacy>

This statement is limited to the crossinvestzh.ch website and is not intended to apply to sites that can be reached through links on the website or referenced therein.

Management of cookie preferences by the user

You may configure the browser you use for browsing or use third-party browser plugins to limit tracking and fingerprinting.

Contact

If you would like to ask questions about data processing or submit requests to exercise your rights, you can contact us by writing to the email address: data-protection@crossinvestzh.ch

Data controller

Crossinvest Zürich AG

Gartenstrasse 14

CH-8002 Zürich

T +41 43 443 80 70

info@crossinvestzh.ch